



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

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Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

18.09.2023

Report on Entrepreneurship and Innovation Opportunities

Title of the Programme	:	Entrepreneurship and Innovation Opportunities
Resource Person	:	Dr.B.V.Subba Rao, Former Scientist – G,SDSC,SHAR Director, Directorate of Projects and Research QIS College of Engineering and Technology, Ongole.
Date and Time	:	16.09.2023 & 10.00 AM to 12.30 PM
Mode of Session	:	Offline
Meet App	:	NA
Total number of Participants	:	Attended : 163

Brief details of the event:

On September 16, 2023, QISCET - EDC & IIC organized a discussion focusing on opportunities for entrepreneurship and innovation. Dr. B.V. Subba Rao led the session, emphasizing its relevance for students interested in starting their own businesses. He highlighted the significance of understanding startups and their role in India's development within the global market.

Response of the audience: The session provided a comprehensive explanation of the significance of businesses and the process of launching them, which greatly benefitted the students. Their insightful questions to the expert indicated a high level of engagement and learning. The expert successfully sparked the students' interest, leading to a dynamic dialogue where the students asked frequent questions, and the expert generously addressed nearly all of them.

Faculty Coordinator Name & Email ID: Dr.S.Suresh Kumar,

sureshkumar.s@qiscet.edu.in

Learning Outcomes:

The students gained a thorough understanding of the necessity of startups, their utilization of new technology, the process of building a product, and their significance within the realm of



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entrepreneurship. The discussion covered essential components of both product development and startup operations, providing a holistic view of the subject.

Expert Narration:

Dr. B.V. Subba Rao initiated his presentation with a practical demonstration of one of the organization's latest startups. He meticulously outlined the entire journey of launching the business, from ideation to product development. Utilizing a real-world example, the expert elucidated each step of the business process, ensuring that students could relate to the concept and grasp the workings of companies effectively.

Event Photos:



Date: 18.09.2023

Place: Ongole

Dr.S.Suresh Kumar,
Event Coordinator